



# 2024 COMMUNITY IMPACT REPORT

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Where financial wellness &  
community come together







**Honoring our roots.**

*Embracing our future.*

## **Our Vision**

Providing a foundation today for a financially prosperous community tomorrow.

## **Our Mission**

To improve the lives of our Members through financial well-being.

## **Our Values**

Trust  
Empowerment  
Inclusion  
Integrity  
Community



## 2024 AT A GLANCE

Membership Increased <b>2.8%</b>	Deposits Increased <b>8.9%</b>	Loans Increased <b>3.9%</b>
Total Assets Increased <b>3.4%</b>	Net Income Increased <b>\$272,801</b>	Member Satisfaction Score <b>90.32%</b>

We provided 83 businesses with \$1.4 million  
in low-interest loans from \$500 to \$25,000.



# The Berenstain Bears

## FINANCIAL LITERACY PROGRAM

In 2024, the Berenstain Bears continued their mission of teaching kids essential money concepts like **Save, Share, Spend, and Earn**. Through fun, engaging lessons, they helped young learners build a foundation for smart financial habits that will last a lifetime. Along the way, Brother and Sister Bear brought joy to classrooms across Thurston and Pierce counties—spreading knowledge, high-fives, and even a few dance moves.



**25+** Schools and Libraries Visited



**2k+** Kids Impacted



Year-to-date:

**2.3 Mil+**

Cub Account Balances



Year-to-date:

**1.8k+**

Cub Accounts Opened



# COOPERATION AMONG COOPERATIVES

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## INTERNATIONAL CREDIT UNION DAY



Credit unions were built on the idea of cooperative finance, where communities come together to support one another. This year, we celebrated International Credit Union Day by partnering with local credit unions for a day of service, working together to give back to the community that has always supported us. Through collaboration and shared purpose, we're putting our values into action to make a lasting impact.



# SPONSORSHIPS & DONATIONS



**\$118k+**

Sponsorship dollars invested in local businesses, non-profits, and community events—supporting organizations that, in turn, give back to the community and strengthen the local economy.

Donated to local 501(c)(3) non-profit organizations, directly supporting their missions and making a meaningful impact in the communities we serve.



**\$25k+**



**\$1,445+**

Raised by O Bee's Diversity, Equity, Inclusion, and Belonging Committee. All proceeds were donated to Community Youth Services & HopeSparks, two amazing local non-profits.





# O BEE TEAM IN THE COMMUNITY

107

O Bee team members volunteered in 2024

1,326+

Cumulative hours volunteered in 2024

30+

Events attended in 2024

2

Member Shred Events for safely disposing of confidential files

2

Women Build: Empowering through construction.

16

FiCEP-certified staff guiding Members to financial wellness.



**CHEERS**  
TO ANOTHER GREAT YEAR!



**OUR IMPACT IS YOURS—THANK YOU FOR BEING PART OF IT.**

**OBEETM**  
CREDIT UNION