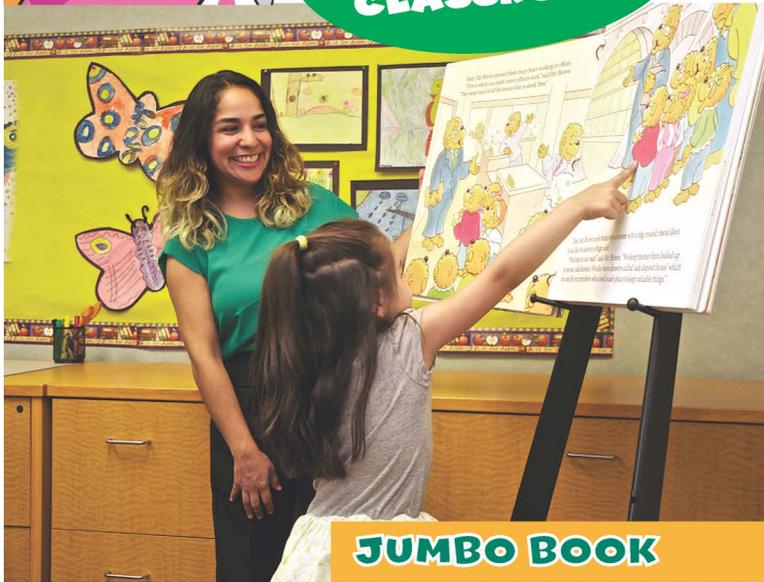




**FREE VISITS
TO YOUR
CLASSROOM!**



JUMBO BOOK



MEET THE BEARS

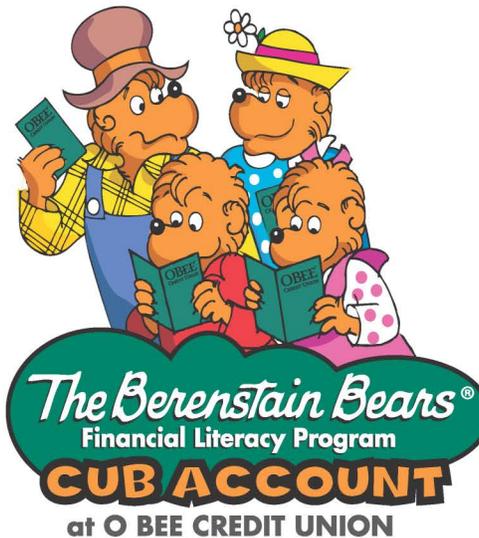
Learn about Financial Literacy from the Berenstain Bears® and O Bee Credit Union

HOW IT BEGAN

The Berenstain Bears® Financial Literacy Program was born out of a little idea—create a fun, interactive experience for young children to learn about responsible money management. To help, O Bee has secured exclusive rights to the Berenstain Bears® Financial Literacy Program which features Cub Accounts and community outreach in elementary schools. As part of our community outreach, O Bee engages students in a fun learning experience about financial literacy, but does not market our products in the school.

SCHEDULE A VISIT!

bears@obee.com | 360-943-0740



The Berenstain Bears®
Financial Literacy Program
CUB ACCOUNT
at O BEE CREDIT UNION

3900 Cleveland Ave SE, Tumwater, WA 98501
360.943.0740 | www.obee.com/bears



at O Bee Credit Union



**WE VISIT YOUR
CLASSROOM**

FREE!



WHY FINANCIAL LITERACY?

- Children are better able to understand the concept of money after participating in the program and this sets them up for future financial success.
- Cultivates comfortable conversations about money.
- Empowers children to share with parents and others about financial literacy.
- Instills healthy financial habits.



Your class will learn about the four pillars of financial literacy with the popular Berenstain Bears® program.

This program conforms to national and state Common Core standards.

This FREE program is best for students in Kindergarten to 2nd grade

- ▶ **SAVE**
- ▶ **SHARE**
- ▶ **SPEND**
- ▶ **EARN**

HAVE THE BEARS VISIT YOUR CLASSROOM!



ABOUT THE PROGRAM

The Berenstain Bears® series of children's books features a family of bears learning a life lesson in each story. During classroom visits, an O Bee story teller reads from a jumbo-sized version of the book *The Berenstain Bears Visit the Credit Union*. During the story the students will learn about the four pillars of financial literacy: Save, Share, Spend and Earn. Afterwards the students are led in a short, interactive game to reinforce the lesson and then Brother and Sister Bear come into the classroom to greet the children. The program lasts 30-40 minutes.

MEET THE BEARS!

- Brother and Sister Bear visit your classroom
- Our curriculum conforms to national and state Common Core standards
- Each student receives a small gift
- The classroom gets an autographed photo of Brother and Sister Bear
- Each classroom gets a free Berenstain Bears book for its library
- This free program is part of the "People Helping People" credit union philosophy.



OBEETM
CREDIT UNION